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## Press Release

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**For Immediate Release**

Monday PST, 9AM

### 2010 Heritage Day Parade Still Accepting Applications.....

**San Diego, CA:** Get ready Southern California! The Heritage Day Festival and Parade is still accepting parade entry and vendor applications for this year's themed event: "*OPERATION FAMILY 2010*".

The parade will take place at 10AM on Saturday, February 27, 2010. The Parade committee is seeking culturally diverse entries and floats, as well as local and national groups, organizations and clubs, marching bands, dance and step teams.

Celebrating its 19<sup>th</sup> year the Heritage Marketplace will feature a "world fair" of booths and host a bouquet of attractions including special celebrity guest appearances, live bands, free children's activities, educational and health resources, and multi-cultural food booths representing cultures from around the world.

Parade entry fees are \$100 and vendor booth applications start at \$150.

There are also limited sponsorships available for school marching bands for a limited time.

For more information visit our website at [www.heritagedayparade.org](http://www.heritagedayparade.org) or call our office at 619.262.0334. Follow us on [Twitter.com/sdheritage](https://twitter.com/sdheritage)

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