



VENDING RATES

<u>Vending Category</u>	<u>Non-Profit</u>	<u>Non-Profit</u> <i>(w/501 c3 proof)</i>	<u>Small Business</u>	<u>Corporate</u> <u>Entities</u>
Information Only / Display	\$150	\$125	\$150	\$175
Retail Sales	\$175	\$150	\$175	\$225
Concessions (<i>Food Vendors</i>)	\$225	\$200	\$275	\$325

Concessions Note: Vending registration fees **do not** include any fees associated with obtaining temporary food facilities permits as per County of San Diego Department of Environmental Health Food & Housing Division requirements. Please see Concessions packet for more details or you may contact them directly by calling Maria Rodgers at (619) 338-2222.

An additional fee of \$75 will be added for placement in prime locations. Please contact the office at (619) 262-0334 for discount options, locations, space availability and/or more information.

Disclaimer: Please be advised that vending rates cover space only!!! Tables, chairs, tents are the responsibility of the registrant. Each year we expect 8,000 to 11,000 attendees to our event however, Nu-Way Operation BHLD does not guarantee a profit in sales therefore, retailers are encouraged to sell items that are conducive to the audience that we draw.

Discount Rates

- o \$25 – Early Registration Discount if received by: **December 11, 2009**
- o \$10 – Vendor provided gifts or give-a-ways
- o \$25 – To place fliers in business