

Vendor Booth Rental Application

Southern California's 19th Annual "HERITAGE DAY FESTIVAL & PARADE"

SATURDAY, FEBRUARY 27, 2010

START TIME: 10:00 AM

Organization Name: _____
(Please print as it will appear in the souvenir program)

Person in Charge of Booth: _____

Address: _____

City, State - Zip Code: _____

Day Time & Evening Telephone: _____

Fax: _____

E-mail: _____

Web Site: _____

BOOTH TYPE:

Information

Retail

Concessions

Other

Summary & Booth Description: (i.e. Family Services, Jewelry, Clothing etc.)



Registration Deadline:

Tuesday - February 16, 2010

Checks must be cleared by Friday, February 19th

WAIVER OF LIABILITY: All participants in this event by way of booth rentals, parade, or festivities does so at their own risk and agree to release and hold harmless, Nu-Way Operation BHILD and it's affiliates from any loss, damage, or injury, and indemnity said association from any legal proceedings for personal injury or personal damage arising from any accident occasioned by entry in the said event. In the event of rain festivities will still be held. There will be no refunds for any reason.

Starting Rates \$150

Booth Space Size: Standard 10' x 10' Area

(Rates vary based on pre-qualification criteria.)

Please see vending fee schedule or call for more information.

Booth Registration Fees cover space only!!! Set-up including tarps, tables, chairs and power resources are the responsibility of the vendor. *Registration fees are subject to change.* We will not be responsible for items left behind at the close of the event. Vendors will be fined \$50 for leaving liter. **Food Vendors: All** food booths require pre-approval; as set by the city of San Diego Health Department, food vendors are required to carry an authorized Health/Food Handlers permit. Vendors who do not currently have a permit in their possession will not be accepted for participation in the event. Please submit a copy of your health permit along with your registration fee to:

Make Checks Payable to:

Nu-Way Operation BHILD

P.O. Box 740352 * San Diego * CA * 92174-0352

(619) 262-0334 office / (619) 619-262-0365 fax

www.HeritageDayParade.org

"Financial support for this project is provided in part by the City of San Diego Commission for Arts and Culture."



VENDING RATES

<u>Vending Category</u>	<u>Non-Profit</u>	<u>Non-Profit</u> <i>(w/501 c3 proof)</i>	<u>Small Business</u>	<u>Corporate</u> <u>Entities</u>
Information Only / Display	\$150	\$125	\$150	\$175
Retail Sales	\$175	\$150	\$175	\$225
Concessions (<i>Food Vendors</i>)	\$225	\$200	\$275	\$325

Concessions Note: Vending registration fees do not include any fees associated with obtaining temporary food facilities permits as per County of San Diego Department of Environmental Health Food & Housing Division requirements. Please see Concessions packet for more details or you may contact them directly by calling Maria Rodgers at (619) 338-2222.

An additional fee of \$75 will be added for placement in prime locations. Please contact the office at (619) 262-0334 for discount options, locations, space availability and/or more information.

Disclaimer: Please be advised that vending rates cover space only!!! Tables, chairs, tents are the responsibility of the registrant. Each year we expect 8,000 to 11,000 attendees to our event however, Nu-Way Operation BHLD does not guarantee a profit in sales therefore, retailers are encouraged to sell items that are conducive to the audience that we draw.

Discount Rates

- \$25 – Early Registration Discount if received by: **December 11, 2009**
- \$10 – Vendor provided gifts or give-a-ways
- \$25 – To place fliers in business