



2010



Presents:
Southern California's



**PARADE ENTRY
REGISTRATION FORM**

SATURDAY - February 27, 2010
Parade Start Time: 10AM



Event Sponsors:



Theme:
"Operation Family 2010"



PARADE ENTRY GENERAL INFORMATION

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Parade Registration Fee \$100
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Please select one of the following options to submit your registration fee.

Option 1: You may mail your registration form & fee (check, money order, or debit/credit card authorization) to:

Nu-Way/Operation BHILD
c/o: HERITAGE DAY PARADE COORDINATOR
P.O. Box 740352 - San Diego, CA 92174-0352

Option 2: Submit your registration online at: www.HeritageDayParade.org with option to pay with your credit/debit card.

Option 3: You may walk your registration in to our offices located at:

4166 National Ave. - San Diego, CA 92113
(619) 262-0334 - (619) 262-0365 FAX

Office Hours: Tuesday through Friday 11AM - 3:30PM

Please make all checks payable to:
Nu-Way/Operation BHILD

Deadline for entry and all fees:
Tuesday - February 16, 2010

CHECK-IN Location:

John F. Kennedy Park
4801 Oceanview Blvd., CA
Check-in will Start at 7:30 AM

AWARDS CEREMONY & FESTIVITIES WILL BE HELD AT THE
Market Creek Plaza Festival Park
342 Euclid Ave., SD - 92105

12PM – 4PM

Vending Space Available

For more information please call (619) 262-0334 or visit our website at: www.HeritageDayParade.org

Parade Rules n' Regulations

GENERAL INFORMATION:

All registration fees must be received (*checks cleared by the bank*) no later than the indicated deadline in order for parade registrations to be confirmed. There will be no refunds for any reason. Cash must be submitted at the office. In the event of rain festivities will still be held.

Additional INFORMATION:

1. Separate the portion of the application entry information, complete, and mail as soon as possible. Entry forms must be received no later than the indicated deadline. Keep this information sheet for your own use. Notification of entry category, information assembly, parade route and dispersal areas will be sent to you before the parade.
2. Please complete all forms and information included in this registration packet; **PRINT** or **TYPE** for legibility. Parade will not be responsible for announcer's omissions or errors due to illegible, incomplete, or inaccurate information. Missing information may delay the completion of the registration process.
3. All entries will be subject to the approval of the Parade Committee. Any entry not conforming to these rules and regulations will be eliminated from the parade. All decisions of the Parade Committee are final.
4. All floats shall be limited to not more than 15-feet high and 12-feet wide, and must be equipped to be pulled by a low tow bar in case of break down.
5. All motorized vehicles must have legal mufflers and mail in proof of insurance.
6. All bands must be in full uniform.
7. Performances will be held to a two (2) minute limit.
8. Performers will not be permitted to stop and perform along the parade route. There will be a trophy given in each division. Units are to keep parade moving forward at a speed necessary to maintain designated intervals.
9. No throwing of articles from the line of march such as candy, balloons, gum, literature, etc., as it is a violation of the litter law. Further, such action may cause an accident by scaring a horse or enticing a child into the line of progression.

VIOLATIONS OF ANY RULES WILL DISQUALIFY THE ENTRY.

UNAUTHORIZED VEHICLES WILL NOT BE PERMITTED TO ENTER THE PARADE ROUTE.
ALCOHOLIC BEVERAGES WILL NOT BE PERMITTED.
THERE WILL BE ABSOLUTELY NO REFUNDS, FOR ANY REASON.

Deadline for entry and all fees:
Tuesday, February 16, 2010

WAIVER OF LIABILITY: *All participants entering the above named parade does so at their own risk and agrees to release and hold harmless, Nu-Way Operation BHILD and it's members from any loss, damage, or injury, and indemnify said associations from any legal proceedings for personal injury or personal damage arising from any accident occasioned by entry in the said event. Parent or Guardian permission/signature required for any entrant under 18 years of age.*

I HAVE READ AGREE TO THE ABOVE TERMS AND CONDITIONS.

Please Print Name & Title: _____

Organization Name: _____

Signature: _____ Date: _____

HERITAGE DAY EVENT PHOTO RELEASE

This document is to confirm the agreement between **NU-WAY Operation BHILD** (Event Organizer) and _____ for the use of Photos and/or Logos for Marketing Promotions for the 2010 – 19th Annual Heritage Day Festival & Parade.

Terms and conditions are outlined as follows:

1. **TERM:** This agreement is effective: January 2, 2010 and will continue until March 30, 2011
 2. **CONDITIONS:** All photographs obtained by Nu-Way Operation BHILD of individuals, celebrities, dignitaries, & photographers taken during the Heritage Day Festival & Parade event acquired by such individuals must obtain a signed release form from any participant who is visibly recognizable in the photograph.
 - a. Crowd scenes where no single person is the dominant feature are exempt.
 - b. These rules govern photographs intended for use in any Nu-Way Operation BHILD – Heritage Festival & Parade publication for marketing or a public relations nature, such as newsletters, brochures, view books, promotional items, or other such material for the **2010/2011** event year.
 - c. This release also includes photographs used on the Web.
 - d. Photographs taken for news events by outside entities are not covered by this agreement. Photographs taken for news purposes require a release for reuse in marketing materials outside of these parameters.
- I/we do hereby grant Nu-Way Operation BHILD/ICM Inc. and it's affiliates permission to use logos, and likenesses as submitted in photograph(s)/video(s), and all other media sources in its' marketing publications for its 16th Annual Heritage Day Festival & Parade.
 - I further agree that there will be no monetary or other claim against Nu-Way Operation BHILD/ICM Inc. for the use of such photograph(s)/video.

Name (print full name): _____

Signature: _____

Relation to subject (*if subject is a minor*) _____

Address: _____

City, State - Zip Code: _____

Telephone: _____

E-mail Address: _____